

The Future of Cancer Care: From Discovery to Delivery



New York City, December 14, 2018

The American Cancer Society Cancer Action Network (ACS CAN) is hosting an annual policy breakfast, ***The Future of Cancer Care: From Discovery to Delivery***, at the Hard Rock Café in New York City, December 14, 2018. The event brings together leaders and decision makers in cancer research and innovation, health care delivery, payers, employers and policymakers to discuss emerging oncology and health care policy issues that affect the health of Americans.

The Future of Cancer Care: From Discovery to Delivery

Cancer remains a critical public health problem and how cures are discovered and delivered will continually evolve. Personalized medicine is revolutionizing cancer care; research is the birthplace of this innovation. Getting the right cancer screening, diagnostic, and therapy to the right patient at the right time requires collaborative solutions from employers, payers, innovators, providers and policymakers. Join ACS CAN for this exciting discussion to showcase how we can work together to secure new investments in research, protect and improve access to cancer care, and ensure affordability for cancer patients and their families.

Discussion Points

- **Discovery.** Advancements in medical research have unleashed new and improved therapies that are revolutionizing cancer care. Our researchers at local institutions play a key role in these advancements. What does the future hold for federal investment in medical research? How is the discovery pipeline meeting the needs of cancer patients?
- **Access.** Ensuring access to appropriate, quality and patient-centered cancer care is critical to achieving optimal patient outcomes. Changing payment models, networks, insurance markets, and increased demand for personalized oncology services pose challenges to patient access. What's the next move for policymakers and how will it impact access to care?
- **Affordability.** Rising costs are leading to shifts in how health care is delivered and paid for. What are the drivers of these costs? How can policymakers help people maintain adequate and affordable access to care?

American Cancer Society Cancer Action Network

ACS CAN is the nonprofit, nonpartisan advocacy affiliate of the American Cancer Society and is the nation's leading cancer advocacy organization working every day to make cancer priorities a state and national priority. ACS CAN is committed to ensuring that our progress on critical policy issues is achieved in collaboration with key partners. We invite you to join us in this critical dialogue and help us all save more lives from cancer.

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Contributions or gifts to the American Cancer Society Cancer Action Network, Inc. are not tax-deductible

Individual Sponsorship Opportunities



ACS CAN is committed to ensuring that our progress to prevent cancer and save more lives continues by collaborating with key partners. We invite you and your organization to join us in the fight against cancer by sponsoring this year's event. Along with organizational sponsorships we are pleased to offer individuals the opportunity to sponsor and receive the following benefits.

2018 ACS CAN Individual Sponsorship Opportunities

Research Sponsor (\$1,500 annually)

- Six tickets to the ACS CAN Policy Forum in New York City
- Listing in the Program Book
- One-year membership in ACS CAN as a Champion's Circle Member
- Recognition in the ACS CAN Annual Report
- A legislative toolkit (personalized listing of elected officials and instructions for taking action)
- ACS CAN Membership Card
- ACS CAN Journal Notebook
- Champion's Circle ACS CAN Lapel Pin

Campaign Sponsor (\$1,000 annually)

- Four tickets to the ACS CAN Policy Forum in New York City
- Listing in the Program Book
- One-year membership in ACS CAN as a Champion's Circle Member
- Recognition in the ACS CAN Annual Report
- A legislative toolkit (personalized listing of elected officials and instructions for taking action)
- ACS CAN Membership Card
- ACS CAN Journal Notebook
- Champion's Circle ACS CAN Lapel Pin

Resource Sponsor (\$500 annually)

- Two tickets to the ACS CAN Policy Forum in New York City
- Listing in the Program Book
- One-year membership in ACS CAN as a Hero's Circle Member
- Recognition in the ACS CAN Annual Report
- A legislative toolkit (personalized listing of elected officials and instructions for taking action)
- ACS CAN Membership Card
- ACS CAN Journal Notebook
- Hero's Circle ACS CAN Lapel Pin